

1st Annual
Choose Clean Water
Chesapeake Bay Restoration
Conference

Washington, DC
January 10-12, 2010



choose **clean** water



In the fall of 2008, key non-governmental organizations and funders in the Chesapeake Bay region came together to explore the possibility of working in a broad, collaborative fashion on issues of common interest surrounding the restoration of the Chesapeake Bay and the rivers and streams that flow into it.

After 3 months of discussion and collaboration, the Choose Clean Water Coalition was born, with the mission: *To serve as a strong, united, effective advocate for restoring the hundreds of streams and rivers that make up the Chesapeake Bay watershed by coordinating policy, message, and actions and fostering accountability for clean-up success at the federal, state and local levels.*

At its first conference, the Coalition has much to be thankful for:

- Launch of the Choose Clean Water Coalition in May of 2009.
- The announcement of Executive Order 13508, making the Bay a priority for the Obama Administration.
- By October of 2009, the Coalition had successfully recruited more than 100 member organizations ranging in size from multi-million member national organizations to small, all-volunteer local organizations.
- The Introduction of the Chesapeake Clean Water and Ecosystem Restoration Act in the Senate and House by Senator Ben Cardin and Congressman Elijah Cummings respectively.



1st Annual Choose Clean Water—Chesapeake Bay Restoration Conference

Renaissance M Street, 1143 New Hampshire Avenue, NW Washington, District of Columbia
January 10–12, 2010

Sunday, January 10	
10:00 AM - 6:00 PM	Conference Check-in and On-Site Registration
3:30 PM - 4:00 PM	Welcome
4:00 PM - 5:00 PM	Panel Discussion— Looking Towards 2010: Building on a Successful Year for Clean Water <i>Moderator: Ann Swanson, Chesapeake Bay Commission</i> From the announcement of President Obama’s Executive Order to the Chesapeake Clean Water legislation and launch of the Choose Clean Water Coalition, 2009 was a banner year for restoration in the region. But what does all of this momentum mean? This panel will explore how announcements and opportunities in 2009 can be turned into real wins in 2010.
6:00 PM - 8:30 PM	Reception & Opening Banquet <i>Opening Remarks: Keith Campbell, Keith Campbell Foundation for the Environment</i> <i>Evening Program:</i> <i>Will Baker, Chesapeake Bay Foundation</i> <i>George S. Hawkins, District of Columbia Water and Sewer Authority</i> <i>Congressman Frank Kratovil, 1st District of Maryland</i> Please join us to kick off a new year of work to restore the Chesapeake and all of its waters.
Monday, January 11	
7:30 AM - 5:30 PM	Conference Check-in and On-Site Registration
7:30 AM - 8:20 AM	Breakfast - Speaker: Eleanor Holmes Norton, District of Columbia
8:30 AM - 9:15 AM	Welcome and Morning Plenary Session— Making Connections: the Total Maximum Daily Load (TMDL) process, Executive Order, and Chesapeake Clean Water legislation <i>Keynote Speaker: Congressman Elijah Cummings, 7th District of Maryland</i> <i>Speaker: Doug Siglin, Chesapeake Bay Foundation</i> How do all of these separate processes and initiatives connect to each other? What is the practical impact of the Chesapeake Clean Water legislation on the TMDL and how does the Administration’s work fit in? Doug Siglin, Director of Federal Affairs for the Chesapeake Bay Foundation will discuss the intersection of three important initiatives and explain why each one deserves our attention.



Morning Breakout Sessions

A Clean-up Plan for the Bay—What to Expect from the Bay TMDLs

Facilitators: Rick Parrish, Southern Environmental Law Center and Beth McGee, Chesapeake Bay Foundation

This session will review the status of the water quality restoration plan for the Bay. Session leaders will explain the fundamentals of the TMDL process—the calculation of the “Total Maximum Daily Load” of various nutrients and sediments that the Bay can accommodate and still meet clean and healthy water goals. The session will also explore how the Bay TMDLs, 276 in all, are going to set a new standard for this clean-up program and bring pollution load allocations down to the local level. Panelists will address the critical role of implementation at the regional, state and local levels, the need for state and federal funding to supplement private funds, the importance of having 2-year milestones, and what happens if monitoring demonstrates that those milestones are not being met.

Choosing Clean Stormwater Runoff—Organizing to Shift to a New Stormwater Paradigm in the Bay Watershed

Facilitator: Tom Schueler, Chesapeake Stormwater Network

Polluted stormwater runoff from urban and suburban areas is a significant, fast-growing and largely an unsolved source of nutrients, sediment and toxics entering your local stream and eventually the Chesapeake Bay. Stormwater runoff is also responsible for major declines in stream health in the region. This session will focus on the challenges involved in getting governments to implement and enforce effective practices to treat runoff from new development, redevelopment and existing development in the watershed. The goal of the session is to look for the most effective opportunities for the environmental advocacy community to collaborate to bring about on-the-ground change in how stormwater is managed in communities throughout our region.

Conowingo Sediment and Marcellus Shale, a Headwaters Perspective

Facilitator: Jan Jarrett, PennFuture

Protecting the headwaters of the Chesapeake Bay Watershed, from rivers in Cooperstown, New York to streams in Pennsylvania and West Virginia, is critical to eventually restoring clean water to the Chesapeake Bay. This session will highlight some of the biggest issues in the headwaters region, including the sediment filling up behind the Conowingo Dam, and natural gas exploration in the Marcellus Shale formation. Presentations will detail how upstream communities are dealing with these critical issues and what it means for everyone downstream.

Victoria Switzer, a resident of Susquehanna County, PA, has concerns about how drilling for natural gas in the Marcellus Shale formation might affect her drinking water.



CBF Staff/photo courtesy of the Chesapeake Bay Foundation/cbf.org



Preparing Communities and Ecosystems for a More Volatile Climate—Climate Adaptation Policy and Practice

Facilitator: Will Hewes, American Rivers

This panel will explore how a changing climate will impact water resources in the Chesapeake Bay region, from more intense storms and increased runoff to more frequent droughts and rising water temperatures. The panelists will discuss the need for coordinated planning across the region and the key role that restoration and protection of our natural resources can play in helping communities become more resilient to these threats. The panel will include discussion of adaptation provisions in recent climate legislation and changes that are needed moving forward.

11:45 PM - 1:15 PM

Lunch and Afternoon Plenary Session—Great Waters and the Great Waters Coalition

Speaker: Theresa Pierno, National Parks Conservation Association

A new coalition protecting Great Waters around the country also formed in 2009. Theresa Pierno, executive vice president for the National Parks Conservation Association and co-chair of the new Coalition, will talk about the great opportunity to work with partners across the country to protect clean water in the places we value most.

1:30 PM - 3:30 PM

Afternoon Breakout Sessions

Challenges and Opportunities for Agriculture—TMDLs, Nutrient Trading, and New Water Quality Policies for the Bay

Facilitators: Michelle Perez, World Resources Institute and Suzy Friedman, Environmental Defense Fund

This session will provide a look back at the successes and shortcomings of the voluntary approach to achieve conservation goals and also scan the presence and limits of existing state and federal regulations addressing farm sources of pollution. Session leaders will review the Executive Order proposals that will expand and strengthen the federal CAFO program, the new EPA-USDA initiative to cooperate, and the commitment to target federal USDA conservation programs to high priority areas. Additionally, panelists will explore the emerging field of nutrient trading by answering questions such as, how can an interstate nutrient trading program help achieve mandatory caps, and how can the opportunity of trading and fears about the unintended consequences be put into perspective?

Communicating Conservation—Mobilizing Political Support for Clean and Healthy Waters

Facilitator: Eric Eckl, Water Words that Work

We cannot restore the hundreds of rivers and streams that flow into the Bay without the support of the 17 million people who live in the watershed. Join an all-star panel of communications experts to learn what it takes to motivate citizens to demand action to restore our neighborhood waterways and the Chesapeake Bay. In this session, we'll critique recent clean water communications efforts from around the country—and then break into teams to try to come up with something better!



CBF Staff/photo courtesy of the Chesapeake Bay Foundation/cbf.org

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Conserving the Chesapeake's Treasured Landscapes

Moderator: David J. O'Neill, Friends of the John Smith Chesapeake Trail

Conserving America's Treasured Landscapes is a priority of the U.S. Department of the Interior. On several occasions the Secretary of the Interior, Ken Salazar, has highlighted the Chesapeake as a candidate for this priority initiative and a Treasured Landscape program has emerged as an important recommendation in the draft Chesapeake Bay Restoration and Protection Strategy in response to the President's Executive Order. During this session, experts will share a vision for Treasured Landscapes in the Chesapeake, the relationship between land use and water quality, highlight examples of programs that reflect the attributes of a Treasured Landscape program, and showcase opportunities for you to support this emerging program. Join us for a lively discussion about a vision for Treasured Landscapes in the Chesapeake and opportunities to expand land conservation and public access in the Bay region.

4:00 PM - 5:30 PM

Panel Discussion—Executive Order Implementation—What is next from the Obama Administration?

Keynote Speaker: Lisa P. Jackson, Administrator of the U.S. Environmental Protection Agency

Moderator: Chuck Fox, EPA Senior Advisor on the Chesapeake Bay and Anacostia

Panelists:

John D. Porcari, Deputy Secretary, U.S. Department of Transportation

Will Shafroth, Deputy Assistant Secretary for Fish and Wildlife and Parks, U.S. Department of the Interior

Ann Mills, Deputy Under Secretary for Natural Resources and Environment, U.S. Department of Agriculture (invited)

Panelists representing several federal agencies and the Obama administration will talk about the Executive Order process and what it means for Chesapeake Bay restoration in the future.

6:00 PM - 7:00 PM

Chesapeake Bay Funders Network Event

Keynote Speaker: Congressman John Sarbanes, 3rd District of Maryland

Join members of the philanthropic community in celebration of all of the great work being done to restore clean water to the region. Drinks and light refreshments will be served.

7:00 PM

Dinner on your own

**Sign up for updates on the Coalition's progress
at www.choosecleanwater.org**

Follow the conference on Twitter—#CleanH2O



Tuesday, January 12

7:30 AM - 9:00 AM

Breakfast

Speakers: Congressman Chris Van Hollen, 8th District of Maryland, Congresswoman Donna Edwards, 4th District of Maryland, and Congressman Rob Wittman, 1st District of Virginia

9:00 AM - 10:00 AM

Panel Discussion—The Importance of Local Governments Restoring Local Waters

Keynote Speaker: Congressman Gerry Connolly, 11th District of Virginia

Moderator: Tommy Wells, Council Member Ward 6, District of Columbia

Panelists:

Mary Ann Lisanti, Council Member, Harford County Maryland

Gerald W. Hyland, Supervisor, Fairfax County Board of Supervisors, Virginia (invited)

Local governments play an increasingly important role in carrying out regional and federal initiatives. How are local officials meeting the challenges of new regulations and compliance? What are the needs of local governments and how can the advocacy and philanthropic communities help? Panelists will include local elected officials from across the region.

10:00 AM - 11:00 AM

Announcement of the Choose Clean Water Coalition's Federal Policy Priorities for 2010

Keynote Speaker: Senator Ben Cardin, Maryland

Speaker: Chesapeake Bay Coalition Co-Chairs

11:00 AM

Conference Adjourns

1:00 PM - 4:00 PM

Anacostia "Talking Trash" Field Trip (See page 11.)
Visit the Conference Registration table to sign up!



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American Shad \$500



grillfish



Blue Crab \$250



Citizens for a Fort Monroe National Park (cfmnp.org)



"Talking Trash" Field Trip

To: See trash traps in operation on Anacostia River Tributaries. We will discuss the upcoming Trash TMDL for the Anacostia River, discuss the recently enacted Anacostia River Protection and Cleanup Act that brings a 5¢ fee on disposable paper and plastic bags, and discuss other trash strategies to meet our Trash Free Potomac Treaty by 2013.

When: Tuesday, January 12, 2010, 1 p.m. to 4 p.m., after the Conference

Where: Bus trip from the hotel to see local trash traps in action. We will make at least 3 stops at local tributaries trash trap sites and return to the hotel.

Who: Anacostia Riverkeeper and Anacostia Watershed Society will lead the action packed adventure!

Cost: \$25 per person

Visit the Conference Registration table to sign up!

Hosted by



**ANACOSTIA
WATERSHED
SOCIETY**



Choose Clean Water Coalition Members

1000 Friends of Maryland
10000 Friends of Pennsylvania
Adkins Arboretum
Alliance for Aquatic Resource Monitoring (ALLARM)
American Rivers
Anacostia Riverkeeper
Anacostia Watershed Restoration Partnership
Anacostia Watershed Society
Audubon MD/DC
Audubon Naturalist Society
Audubon Society of Northern Virginia
Baltimore Harbor Waterkeeper
Baltimore Jewish Environmental Network
Bay Hundred Foundation
Bohemian River Association
Chapman Forest Foundation
Chesapeake Bay Foundation
Chesapeake Bay Maritime Museum
Chesapeake Climate Action Network
Chesapeake Conservation Landscaping Council
Chesapeake Stormwater Network
Chesapeake Wildlife Heritage
Chester River Association
Choptank River Eastern Bay Conservancy
Citizens for a Fort Monroe National Park
Clean Water Action
ClearWater Conservancy
Coalition for Smarter Growth
Conservation Voters of Pennsylvania
Corsica River Conservancy
Delaware Nature Society
Dorchester Citizens for Planned Growth
Ducks Unlimited
Eastern Shore Land Conservancy
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Environment America
Environment Maryland
Environment Virginia
Environmental Defense Fund
Environmental Working Group
Float Fishermen of Virginia
Friends of Dyke Marsh
Friends of Lower Beaverdam Creek
Friends of Powhatan Creek Watershed
Friends of Shenandoah Mountain
Friends of the Blue Ridge Mountains
Friends of the Chemung River Watershed
Friends of the Nanticoke
Friends of the North Fork of the Shenandoah River
Friends of the Rappahannock
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Growth Action Network of Anne Arundel County
Harriet Tubman Underground Railroad Byway
Herring Run Watershed Association
Izaak Walton League of America
James River Association
Jones Falls Watershed Association
Lancaster Farmland Trust
Lower Shore Land Trust
Lower Susquehanna Riverkeeper
Lynnhaven River NOW
Maryland Bass Federation Nation
Maryland League of Conservation Voters
Mattawoman Watershed Society
Nanticoke Watershed Preservation Group
National Aquarium
National Parks Conservation Association
National Wildlife Federation
Natural Resources Defense Council
Nature Abounds
New York League of Conservation Voters
Partners for Open Space
Partnership for Smarter Growth
Peach Bottom Concerned Citizens Group
PennFuture
PennEnvironment
Penns Valley Conservation Association
Pennsylvania Council of Churches
Pennsylvania Farmers Union
Pennsylvania Interfaith Climate Change Campaign
Pennsylvania Organization for Watersheds and Rivers
Phillips Wharf Environmental Center
Piedmont Environmental Council
Potomac Conservancy
Potomac Riverkeeper
Presbyterian Citizens in Action
Public Policy Virginia
Queen Annes Conservation Association
Restore America's Estuaries
Sassafras River Association
Savage River Watershed Association
Severn Riverkeeper
Shenandoah Valley Network
Sierra Club- Maryland Chapter
Sierra Club- Pennsylvania Chapter
Spring Creek Watershed Commission
South River Federation
Southern Environmental Law Center
St. Mary's River Watershed Association
Talbot Rivers Protection Association
Trout Unlimited
Upper Susquehanna Coalition
Virginia Conservation Network
Virginia League of Conservation Voters
Virginia State Waterman's Association
Virginia Wilderness Committee
West/Rhode Riverkeeper
West Virginia Rivers Coalition
Wetlands Watch
Wicomico Environmental Trust
Wild Virginia



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